

Education

College of DuPage
Associate in Applied Science in Graphic Design
May 2017

Glen Ellyn, IL

Calvin College
Bachelor of Arts in Business Communications
August 2009

Grand Rapids, MI

Experience

Triboh Team Wear & Sports Apparel

St. Charles, IL

Lead Graphic Designer

May 2016 to Present

- Created marketing and advertising materials for company, including print, web-based, emails, and social media
- Managed company website utilizing Shopify and coding
- Created unique designs for schools, tournaments, leagues and companies
- Improved color systems and font collection for designs
- Photographed products, events, and sites for website imagery
- Recruited and oversaw freelance design and coding employees
- Prepared pre-flight packages for printers and manufacturers

Sports Authority

Willowbrook, IL

Soft Lines Team Leader

Feb. 2015 to July 2016

- Trained new staff on registers, products, and processing standards
- Headed receiving, processing and placement of freight
- Managed sales floor, increased customer satisfaction survey statistics
- Streamlined store processes of markdowns, pricing, and statistic tracking
- Coordinated with vendor representatives and corporate personnel
- Created plans and displays for store marketing

Sports Authority Elite

Oakbrook, IL

Visual Manager

Feb. 2013 to Feb. 2015

- Created floor layouts and seasonal set designs for sales floor
- Contributed to company's standards manual for sales floor

Sports Authority Elite

Northbrook, IL

Visual Manager

Oct. 2011 to Feb. 2013

Technical Skills

- Adobe programs including Photoshop, Illustrator, InDesign and Lightroom
- Microsoft Office Suite including Word, Excel, PowerPoint and Access
- Knowledge of website coding programs Brackets, HTML and CSS
- Experience with portrait and product photography